Tennis Serves Others Love All

TSO GRAND GALA & TOURNAMENT

Sponsorship Packet

April 12-13, 2019
Laguna Niguel Racquet Club
23500 Club House Drive
Laguna Niguel, CA 92677

Who is Tennis Serves Others?

Tennis Serves Others is a 501(c)3 non-profit organization that unites tennis ladies to organize and promote charitable activities benefiting individuals, groups, and other non-profits in our local communities and the world.

Founded in 2016, TSO has expanded into two chapters and 140 members dedicated to service. We assist a variety of beneficiaries through our programs such as TENNIS SUPPLIES OTHERS, donating bags and toiletries to the homeless; TENNIS SOLES for OTHERS, sending gently used shoes to school children, orphans, and to the homeless; and GIVEBACK, our ongoing focus to support youth tennis programs that lack the resources to play the game of tennis, combined with assisting orphans around the world with basic necessities such as food, clothing, and shelter.

For more info, please visit https://www.tennisservesothers.org/.

Why should I be a Sponsor of the 2019 Grand TSO Gala & Tournament?

Sponsoring the 2019 TSO Grand Gala & Tournament supports the continued mission of Tennis Serves Others, particularly our TSO GiveBack program. Our goal is to expand and continue to support ongoing youth tennis programs at parks and schools that do not have the funds to provide for their participants in low-income areas. In addition, TSO GiveBack supports orphans around the world. Our annual TSO Gala & Tournament is our number one fundraiser to support these important programs.

In addition, TSO will be issuing a large grant to:

Good Shepherd Shelter - providing intervention for abused children in Southern California, assisting their mothers to provide a safe, and secure home and stability for their future.

And TSO will be issuing a smaller grant to:

Caterina's Club - providing access to nutritional food, stable housing, and job training for youth in Southern California.

As a Sponsor, you will also:

1. RAISE AWARENESS

Your sponsorship will help sustain the work to protect families, feed hungry children, and provide stability for mothers and children in need. This event will help educate attendees on how they can help.

2. SUPPORT COMMUNITY INVOLVEMENT

We cannot do this work alone. Your support fosters business partnerships, combined with a caring community of tennis ladies to perform service and promote the efforts of organizations who are making positive changes in their communities.

3. INCREASE YOUR BRAND RECOGNITION

Expose your company's brand, products, and services to individuals that you may not have had access to before. Showcase your company's philanthropic side and meet those who want to support like-minded charitable businesses.

Tennis Serves Others Love All

Sponsorship Opportunities

Title Sponsor — $5,000

Event Recognition

- Company logo on event marketing materials, including event invitation and onsite signage
- Banner with company name displayed prominently at event
- DJ announcement of company business and generosity
- Recognition in TSO quarterly newsletter, including a full-page color ad in two of our newsletters, which reaches hundreds of tennis enthusiasts
- Permission to use the Tennis Serves Others logo to promote partnership

Social Media

- Three sponsored advertisements through the TSO Facebook page with your logo
- Logo placement on TSO event web page with a link to your company website
- Inclusion in event social media initiatives

Event Admission

- Complimentary admission for 8 guests at the evening gala

Stage Presence

- Opportunity to speak at our Gala evening event

Finalist Sponsor — $2,500

Event Recognition

- Banner with company name displayed prominently at event
- Company logo on event marketing materials
- DJ announcement of company business and generosity
- Recognition in TSO quarterly newsletter, including a 1/4-page color ad in one of our newsletters, which reaches hundreds of tennis enthusiasts
- Permission to use the Tennis Serves Others logo to promote partnership

Social Media

- One sponsored advertisement through the TSO Facebook page with your logo
- Logo placement on TSO event web page with a link to your company's website
- Inclusion in event social media initiatives

Event Admission

- Complimentary admission for 4 guests at the evening gala

Semi-Finalist Sponsor — $1,000

Event Recognition

- Banner with company name displayed prominently at event
- Recognition in event marketing materials
- DJ announcement of company business and generosity
- Recognition in TSO quarterly newsletter
- Permission to use the Tennis Serves Others logo to promote partnership

Event Admission

- Complimentary admission for 2 guests at the evening gala

Quarter-Finalist Sponsor — $500

- DJ announcement of company business and generosity
- Recognition in event marketing materials
- Permission to use the Tennis Serves Others logo to promote partnership

Supporter Sponsor — $250

- Recognition in event marketing materials
- Permission to use the Tennis Serves Others logo to promote partnership

TENNIS SERVES OTHERS

2019 TSO Grand Gala & Tournament Sponsorship Commitment Form

Yes, I would like to assist in the fundraising efforts of Tennis Serves Others during its 2019 TSO Grand Gala & Tournament event April 12-13, 2019. Tax ID# 81-1801864. Please accept my sponsorship of:

☐ $5,000 Title Sponsor

☐ $2,500 Finalist Sponsor

☐ $1,000 Semi-Finalist Sponsor

☐ $500 Quarter-Finalist Sponsor

☐ $250 Supporter Sponsor

☐ We would like to donate an item for the auction.
Description: _____

_____

Value: _____

Payment Information:

Name as it appears on card: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

☐ Check

☐ Credit Card

☐ Visa ☐ Discover ☐ MasterCard ☐ AmEx

Card Number: _____ Exp. Date: _____ Sec. Code: _____

Signature: _____

Attendance Information:

☐ Yes, our company plans to attend the gala and will provide our guest list by March 29, 2019.

☐ No, our company is unable to attend.

☐ Remain Anonymous

Please return this form to:
Tennis Serves Others
Stacy Ison, VP of Fundraising
Email: fundraising@tennisservesothers.org
Phone: (949) 280-8211
or
27422 Silver Creek
San Juan Capistrano, CA 92675